
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of November 2016

Commission File Number: 001-35454

Vipshop Holdings Limited

No. 20 Huahai Street
Liwan District, Guangzhou 510370
The People's Republic of China
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Vipshop Holdings Limited

By : /s/ Donghao Yang
Name: : Donghao Yang
Title: : Chief Financial Officer

Date: November 2, 2016

2

EXHIBIT INDEX

Exhibit 99.1 – Press Release

Exhibit 99.2 – Notice of Annual General Meeting

3

Vipshop Holdings Limited to Hold 2016 Annual General Meeting on December 14, 2016

Guangzhou, China, November 1, 2016 – Vipshop Holdings Limited (NYSE: VIPS), a leading online discount retailer for brands in China (“**Vipshop**” or the “**Company**”), today announced that it will hold its 2016 annual general meeting of shareholders at No. 20 Huahai Street, Liwan District, Guangzhou 510370, People’s Republic of China on December 14, 2016 at 10:00 a.m., local time.

No proposal will be submitted for shareholder approval at the annual general meeting. Instead, the annual general meeting will serve as an open forum for shareholders and beneficial owners of the Company’s American depositary shares (“**ADSs**”) to discuss Company affairs with management.

The board of directors of the Company has fixed the close of business on November 3, 2016 as the record date (the “**Record Date**”) for determining the shareholders entitled to receive notice of the annual general meeting or any adjournment or postponement thereof.

Holders of record of the Company’s ordinary shares at the close of business on the Record Date are entitled to attend the annual general meeting and any adjournment or postponement thereof in person. Beneficial owners of the Company’s ADSs are welcome to attend the annual general meeting in person.

The Company has filed its annual report on Form 20-F (the “**Annual Report**”), which includes the Company’s audited financial statements for the fiscal year ended December 31, 2015, with the U.S. Securities and Exchange Commission (the “**SEC**”). The Company’s Annual Report can be accessed on the investor relations section of its website at <http://ir.vip.com/>, as well as on the SEC’s website at <http://www.sec.gov/>.

Holders of the Company’s ordinary shares or ADSs may obtain a hard copy of the Annual Report free of charge by emailing Millicent Tu, Vipshop Holdings Limited, at ir@vipshop.com or by writing to:

No. 20 Huahai Street, Liwan District,
Guangzhou 510370,
People’s Republic of China
Attention: Millicent Tu

About Vipshop Holdings Limited

Vipshop Holdings Limited is a leading online discount retailer for brands in China. Vipshop offers high quality and popular branded products to consumers throughout China at a significant discount to retail prices. Since it was founded in August 2008, the Company has rapidly built a sizeable and growing base of customers and brand partners. For more information, please visit www.vip.com.

Investor Relations Contact

Vipshop Holdings Limited
Millicent Tu
Tel: +86 (20) 2233-0732
Email: IR@vipshop.com

ICR, Inc.
Jeremy Peruski
Tel: +1 (646) 405-4866
Email: IR@vipshop.com

VIPSHOP HOLDINGS LIMITED
(Incorporated in the Cayman Islands with limited liability)
(NYSE Ticker: VIPS)

NOTICE OF ANNUAL GENERAL MEETING
to be held on December 14, 2016

NOTICE IS HEREBY GIVEN that an annual general meeting (the “**AGM**”) of Vipshop Holdings Limited (the “**Company**”) will be held at No. 20 Huahai Street, Liwan District, Guangzhou 510370, People’s Republic of China on December 14, 2016 at 10:00 a.m. (local time). No proposal will be submitted for shareholder approval at the AGM. Instead, the AGM will serve as an open forum for shareholders of record and beneficial owners of the Company’s American depositary shares (“**ADSs**”) to discuss Company affairs with the management.

The board of directors of the Company has fixed the close of business on November 3, 2016 as the record date (the “**Record Date**”) for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof.

Holders of record of the Company’s ordinary shares at the close of business on the Record Date are entitled to attend the AGM and any adjournment or postponement thereof in person. Beneficial owners of the Company’s ADSs are welcome to attend the AGM in person.

Shareholders and ADS holders may obtain a copy of the Company’s annual report on Form 20-F, free of charge, from the Company’s website at <http://ir.vip.com>, or by writing to Millicent Tu, Vipshop Holdings Limited, No. 20 Huahai Street, Liwan District, Guangzhou 510370, the People’s Republic of China, or by sending an email to IR@vipshop.com.

By Order of the Board of Directors,
Vipshop Holdings Limited

/s/ Eric Ya Shen
Eric Ya Shen
Chairman and Chief Executive Officer

Guangzhou, China

November 1, 2016

[Signature Page to AGM Notice]
