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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, DC 20549

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of November 2018

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Commission File Number: 001-35454

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**Vipshop Holdings Limited**

No. 20 Huahai Street  
Liwan District, Guangzhou 510370  
People's Republic of China  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Vipshop Holdings Limited

By : /s/ Donghao Yang  
Name : Donghao Yang  
Title : Chief Financial Officer

Date: November 6, 2018

## EXHIBIT INDEX

| <u>Exhibit No.</u> | <u>Description</u>  |
|--------------------|---|
| 99.1               | Press Release — Vipshop Holdings Limited to Hold 2018 Annual General Meeting on December 11, 2018 |
| 99.2               | Notice of Annual General Meeting of Vipshop Holdings Limited                                      |

**Vipshop Holdings Limited to Hold 2018 Annual General Meeting on December 11, 2018**

GUANGZHOU, China, November 6, 2018 — Vipshop Holdings Limited (NYSE: VIPS), a leading online discount retailer for brands in China (“**Vipshop**” or the “**Company**”), today announced that it will hold its 2018 annual general meeting of shareholders at No. 20 Huahai Street, Liwan District, Guangzhou 510370, People’s Republic of China on December 11, 2018 at 10:30 a.m., local time.

No proposal will be submitted for shareholder approval at the annual general meeting. Instead, the annual general meeting will serve as an open forum for shareholders and beneficial owners of the Company’s American depositary shares (“**ADSs**”) to discuss Company affairs with management.

The board of directors of the Company has fixed the close of business on November 9, 2018 as the record date (the “**Record Date**”) for determining the shareholders entitled to receive notice of the annual general meeting or any adjournment or postponement thereof.

Holders of record of the Company’s ordinary shares at the close of business on the Record Date are entitled to attend the annual general meeting and any adjournment or postponement thereof in person. Beneficial owners of the Company’s ADSs are welcome to attend the annual general meeting in person.

The Company has filed its annual report on Form 20-F (the “**Annual Report**”), which includes the Company’s audited financial statements for the fiscal year ended December 31, 2017, with the U.S. Securities and Exchange Commission (the “**SEC**”). The Company’s Annual Report can be accessed on the investor relations section of its website at <http://ir.vip.com/>, as well as on the SEC’s website at <http://www.sec.gov/>.

Holders of the Company’s ordinary shares or ADSs may obtain a hard copy of the Annual Report free of charge by emailing Jessie Fan, Vipshop Holdings Limited, at [ir@vipshop.com](mailto:ir@vipshop.com) or by writing to:

No. 20 Huahai Street, Liwan District,  
Guangzhou 510370,  
People’s Republic of China  
Attention: Jessie Fan

**About Vipshop Holdings Limited**

Vipshop Holdings Limited is a leading online discount retailer for brands in China. Vipshop offers high quality and popular branded products to consumers throughout China at a significant discount to retail prices. Since it was founded in August 2008, the Company has rapidly built a sizeable and growing base of customers and brand partners. For more information, please visit [www.vip.com](http://www.vip.com).

**Investor Relations Contact**

Vipshop Holdings Limited  
Jessie Fan  
Tel: +86 (20) 2233-0732  
Email: [IR@vipshop.com](mailto:IR@vipshop.com)

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**VIPSHOP HOLDINGS LIMITED**  
(Incorporated in the Cayman Islands with limited liability)  
(NYSE Ticker: VIPS)

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**NOTICE OF ANNUAL GENERAL MEETING**  
to be held on December 11, 2018

NOTICE IS HEREBY GIVEN that an annual general meeting (the “**AGM**”) of Vipshop Holdings Limited (the “**Company**”) will be held at No. 20 Huahai Street, Liwan District, Guangzhou 510370, People’s Republic of China on December 11, 2018 at 10:30 a.m. (local time). No proposal will be submitted for shareholder approval at the AGM. Instead, the AGM will serve as an open forum for shareholders of record and beneficial owners of the Company’s American depositary shares (“**ADSs**”) to discuss Company affairs with the management.

The board of directors of the Company has fixed the close of business on November 9, 2018 as the record date (the “**Record Date**”) for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof.

Holders of record of the Company’s ordinary shares at the close of business on the Record Date are entitled to attend the AGM and any adjournment or postponement thereof in person. Beneficial owners of the Company’s ADSs are welcome to attend the AGM in person.

Shareholders and ADS holders may obtain a copy of the Company’s annual report on Form 20-F, free of charge, from the Company’s website at <http://ir.vip.com>, or by writing to Jessie Fan, Vipshop Holdings Limited, No. 20 Huahai Street, Liwan District, Guangzhou 510370, the People’s Republic of China, or by sending an email to [IR@vipshop.com](mailto:IR@vipshop.com).

By Order of the Board of Directors,  
**Vipshop Holdings Limited**

/s/ Eric Ya Shen  
**Eric Ya Shen**  
*Chairman and Chief Executive Officer*

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Guangzhou, China

November 6, 2018

*[Signature Page to AGM Notice]*

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