
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of April 2015

Commission File Number: 001-35454

Vipshop Holdings Limited

No. 20 Huahai Street
Liwan District, Guangzhou 510370
The People's Republic of China
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Vipshop Holdings Limited

By : /s/ Donghao Yang
Name: : Donghao Yang
Title: : Chief Financial Officer

Date: April 1, 2015

EXHIBIT INDEX

Exhibit 99.1 — Press Release

Vipshop Announces Resignation of Senior Vice President

Guangzhou, China, March 30, 2015 — Vipshop Holdings Limited (NYSE: VIPS), China’s leading online discount retailer for brands (“Vipshop” or the “Company”), today announced that Mr. Alex Jing Jiang has tendered his resignation as senior vice president of business intelligence and customer relationship management of the Company, effective March 31, 2015, due to his desire to pursue his personal interests and further education. Mr. Jiang will continue to serve the Company as a senior corporate advisor.

Mr. Eric Ya Shen, chairman and chief executive officer of Vipshop, stated, “On behalf of the Company, we would like to thank Alex for his significant contribution to the Company’s growth and development since he joined us in February 2011, which further improved our customer retention and new customer acquisition strategies. We wish him the utmost success in his future endeavors, and look forward to his continuing contribution as a senior corporate advisor.”

About Vipshop Holdings Limited

Vipshop Holdings Limited is China’s leading online discount retailer for brands. Vipshop offers high quality and popular branded products to consumers throughout China at a significant discount to retail prices. Since it was founded in August 2008, the Company has rapidly built a sizeable and growing base of customers and brand partners. For more information, please visit <http://www.vip.com>.

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