

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of March 2013

Commission File Number: 001-35454

Vipshop Holdings Limited

No. 20 Huahai Street
Liwan District, Guangzhou 510370
The People's Republic of China
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Vipshop Holdings Limited

By : /s/ Donghao Yang
Name: : Donghao Yang
Title: : Chief Financial Officer

Date: March 25, 2013

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EXHIBIT INDEX

Exhibit 99.1 – Press release

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Vipshop Announces the Appointment of New Independent Director

Guangzhou, China, March 22, 2013 — Vipshop Holdings Limited (NYSE: VIPS), China's leading online discount retailer for brands ("Vipshop" or the "Company"), today announced that the Company has enhanced the independence of its Board of Directors (the "Board") through the appointment of Mr. Chun Liu as a new independent director, effective March 22, 2013. Mr. Liu replaces Mr. Xing Peng, a non-independent director, who voluntarily tendered his resignation from his position as director of the Board on the same day. Mr. Liu will also succeed Mr. Frank Lin, an existing director of the Company, in his role as a member of the Audit Committee of the Board.

Mr. Chun Liu is currently the vice president and managing director of Sohu.com Inc., and chief operating officer of Sohu Video. Prior to joining Sohu, Mr. Liu worked with Phoenix TV from 2000 to 2011. His last position was Executive Director and the head of Phoenix TV Beijing Program Center. Earlier in his career, Mr. Liu worked in the Youth Division and News Commentary Department in CCTV, China's state television broadcaster. As the executive producer of a famous program "News Investigation", he produced dozens of award winning documentaries. Mr. Chun Liu received an EMBA degree from Cheung Kong Graduate School of Business in China and a Master's degree from the Communication University of China.

"We are delighted to enhance and expand our Board with the appointment of Mr. Liu. The appointment of Mr. Liu as independent director reflects our ongoing commitment to strengthening our corporate governance practice." commented Mr. Eric Ya Shen, Chairman and CEO of Vipshop. "We also wish to express our sincere gratitude to Mr. Xing Peng for his service to Vipshop as our director and wish him continued success in his future endeavors."

Concurrently with the appointment of Mr. Liu as a new director, the Board has determined that the existing directors Messrs. Kathleen Chien, Frank Lin, Xing Liu and Nanyan Zheng are independent directors of the Company as defined under Section 303A of the NYSE Listed Company Manual related to corporate governance standards. As a result of the appointment of Mr. Liu and resignation of Mr. Peng, the company has a majority independent board and fully independent audit, compensation and corporate governance and nominating committees.

About Vipshop Holdings Limited

Vipshop Holdings Limited ("Vipshop" or the "Company") is China's leading online discount retailer for brands. Vipshop offers high quality and popular branded products to consumers throughout China at a significant discount to retail prices. Since it was founded in August 2008, the Company has rapidly built a sizeable and growing base of customers and brand partners. For more information, please visit www.vipshop.com

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