

Vipshop Reports Unaudited First Quarter 2020 Financial Results

Conference Call to Be Held at 7:30 A.M. U.S. Eastern Time on May 27, 2020

Guangzhou, China, May 27, 2020 – Vipshop Holdings Limited (NYSE: VIPS), a leading online discount retailer for brands in China ("Vipshop" or the "Company"), today announced its unaudited financial results for the first quarter ended March 31, 2020.

First Quarter 2020 Highlights

- Total net revenue for the first quarter of 2020 was RMB18.8 billion (US\$2.7 billion), as compared with RMB21.3 billion in the prior year period, primarily attributable to soft consumer demand for discretionary categories, delayed logistic services and slow response from the supply chain during the COVID-19 pandemic.
- **GMV**¹ for the first quarter of 2020 was RMB28.9 billion, as compared with RMB33.8 billion in the prior year period.
- **Gross profit** for the first quarter of 2020 was RMB3.6 billion (US\$510.8 million), as compared with RMB4.4 billion in the prior year period.
- Net income attributable to Vipshop's shareholders for the first quarter of 2020 was RMB684.8 million (US\$96.7 million), as compared with RMB872.3 million in the prior year period.
- Non-GAAP net income attributable to Vipshop's shareholders² for the first quarter of 2020 increased by 20.8% year over year to RMB986.1 million (US\$139.3 million) from RMB816.3 million in the prior year period.
- The number of active customers³ for the first quarter of 2020 was 29.6 million, as compared with 29.7 million in the prior year period.
- **Total orders**⁴ for the first quarter of 2020 increased by 4% year over year to 121.7 million from 116.5 million in the prior year period.

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¹ "Gross merchandise value (GMV)" is defined as the total Renminbi value of all products and services sold through the Company's online sales business, online marketplace platform, offline stores, and Shan Shan Outlets during the relevant period, including through the Company's websites and mobile apps, third-party websites and mobile apps, Vipshop offline stores and Vipmaxx offline stores, as well as Shan Shan Outlets that were fulfilled by either the Company or its third-party merchants, regardless of whether or not the goods were delivered or returned. GMV includes shipping charges paid by buyers to sellers. For prudent considerations, the Company does not consider products or services to be sold if the relevant orders were placed and canceled pre-shipment and only included orders that left the Company's or other third-party vendors' warehouses.

canceled pre-shipment and only included orders that left the Company's or other third-party vendors' warehouses.

Non-GAAP net income attributable to Vipshop's shareholders is a non-GAAP financial measure, which is defined as net income attributable to Vipshop's shareholders excluding (i) share-based compensation expenses, (ii) impairment loss of investments, (iii) amortization of intangible assets resulting from business acquisitions, (iv) tax effect of amortization of intangible assets resulting from business acquisitions, (v) investment gain and revaluation of investments excluding dividends, (vi) tax effect of investment gain and revaluation of investments excluding dividends, and (vii) share of gain (loss) in investment of limited partnership that is accounted for as an equity method investee.

³ "Active customers" is defined as registered members who have purchased from the Company's online sales business or the Company's online marketplace platforms at least once during the relevant period.



Mr. Eric Shen, Chairman and Chief Executive Officer of Vipshop, stated, "We are pleased to have delivered resilient results for the first quarter of 2020, despite the negative impact from the COVID-19 pandemic on the Chinese economy and consumption in general during this quarter. Through this difficult time, we have worked closely with our brand partners and logistics suppliers to provide desirable products and reliable services to our customers. We are glad to see that daily life in China has returned to normal, and as a result, our business has seen healthy recovery since March. We believe that we are well positioned to gain share in the discount retail market in China, and are committed to continuing to help our suppliers monetize on their excess inventory effectively, while offering our customers the best deals, particularly in our core categories."

Mr. Donghao Yang, Chief Financial Officer of Vipshop, further commented, "We are glad to have finished the first quarter of 2020 with solid profitability, even amidst the COVID-19 pandemic. We have seen solid customer retention trends in the first quarter of 2020, despite reduced investment in marketing. Looking ahead, we believe that we are presented with opportunities to expand our market share in the current macro-economic environment, due to the counter-cyclical nature of our discount retail business. We are deeply devoted to the execution of our merchandising strategy and will continue to balance our growth and profitability, further strengthening our expertise in apparel-related categories."

First Quarter 2020 Financial Results

REVENUE

Total net revenue for the first quarter of 2020 was RMB18.8 billion (US\$2.7 billion), as compared with RMB21.3 billion in the prior year period, primarily attributable to soft consumer demand for discretionary categories, delayed logistic services and slow response from the supply chain during the COVID-19 pandemic.

GROSS PROFIT

Gross profit for the first quarter of 2020 was RMB3.6 billion (US\$510.8 million), as compared with RMB4.4 billion in the prior year period. Gross margin for the first quarter of 2020 was 19.2%, as compared with 20.4% in the prior year period, primarily attributable to higher revenue contribution from standardized products with lower gross margin during the COVID-19 pandemic.

OPERATING EXPENSES

Total operating expenses for the first quarter of 2020 decreased to RMB3.0 billion (US\$421.4 million) from RMB3.6 billion in the prior year period. As a percentage of total net revenue, total operating expenses for the first quarter of 2020 decreased to 15.9% from 16.9% in the prior year period, primarily attributable to strict cost control.

⁴ "Total orders" is defined as the total number of orders placed during the relevant period, including the orders for products and services sold through the Company's online sales business and the Company's online marketplace platforms (excluding, for the avoidance of doubt, orders from the Company's offline stores and outlets), net of orders returned.



- *Fulfillment expenses* for the first quarter of 2020 decreased to RMB1.4 billion (US\$196.8 million) from RMB1.8 billion in the prior year period. As a percentage of total net revenue, fulfillment expenses for the first quarter of 2020 decreased to 7.4% from 8.3% in the prior year period, primarily attributable to the change in fulfillment logistic arrangement.
- *Marketing expenses* for the first quarter of 2020 decreased to RMB412.3 million (US\$58.2 million) from RMB780.9 million in the prior year period. As a percentage of total net revenue, marketing expenses for the first quarter of 2020 decreased to 2.2% from 3.7% in the prior year period, primarily attributable to reduced spending during the COVID-19 pandemic.
- *Technology and content expenses* for the first quarter of 2020 decreased to RMB338.4 million (US\$47.8 million) from RMB383.0 million in the prior year period. As a percentage of total net revenue, technology and content expenses for the first quarter of 2020 remained stable at 1.8% year over year.
- General and administrative expenses for the first quarter of 2020 were RMB839.2 million (US\$118.5 million), as compared with RMB668.9 million in the prior year period. As a percentage of total net revenue, general and administrative expenses for the first quarter of 2020 were 4.5%, as compared with 3.1% in the prior year period, primarily attributable to operating expenses related to the Company's offline stores and share options granted to the Company's cofounders.

INCOME FROM OPERATIONS

Income from operations for the first quarter of 2020 was RMB782.2 million (US\$110.5 million), as compared with RMB863.2 million in the prior year period. Operating margin for the first quarter of 2020 increased to 4.2% from 4.0% in the prior year period.

Non-GAAP income from operations ⁵ for the first quarter of 2020, which excluded share-based compensation expenses and amortization of intangible assets resulting from business acquisitions, was RMB1.0 billion (US\$147.8 million), as compared with RMB1.0 billion in the prior year period. Non-GAAP operating income margin⁶ for the first quarter of 2020 increased to 5.6% from 4.9% in the prior year period.

NET INCOME

Net income attributable to Vipshop's shareholders for the first quarter of 2020 was RMB684.8 million (US\$96.7 million), as compared with RMB872.3 million in the prior year period. Net margin attributable to Vipshop's shareholders for the first quarter of 2020 was 3.6%, as compared with 4.1% in the prior year period. Net income attributable to Vipshop's shareholders per diluted ADS⁷ for the first quarter of 2020 was RMB1.00 (US\$0.14), as compared with RMB1.27 in the prior year period.

⁵ Non-GAAP income from operations is a non-GAAP financial measure, which is defined as income from operations excluding share-based compensation expenses and amortization of intangible assets resulting from business acquisitions.

⁶ Non-GAAP operating income margin is a non-GAAP financial measure, which is defined as non-GAAP income from operations as a percentage of total net revenues.

operations as a percentage of total net revenues. ⁷ "ADS" means American depositary share, each of which represents 0.2 Class A ordinary share.



Non-GAAP net income attributable to Vipshop's shareholders for the first quarter of 2020, which excluded (i) share-based compensation expenses, (ii) impairment loss of investments, (iii) amortization of intangible assets resulting from business acquisitions, (iv) tax effect of amortization of intangible assets resulting from business acquisitions, (v) investment gain and revaluation of investments excluding dividends, (vi) tax effect of investment gain and revaluation of investments excluding dividends, and (vii) share of gain (loss) in investment of limited partnership that is accounted for as an equity method investee, increased by 20.8% year over year to RMB986.1 million (US\$139.3 million) from RMB816.3 million in the prior year period. Non-GAAP net margin attributable to Vipshop's shareholders⁸ for the first quarter of 2020 increased to 5.2% from 3.8% in the prior year period. Non-GAAP net income attributable to Vipshop's shareholders per diluted ADS of the first quarter of 2020 increased to RMB1.44 (US\$0.20) from RMB1.19 in the prior year period.

For the quarter ended March 31, 2020, the Company's weighted average number of ADSs used in computing diluted income per ADS was 684,546,211.

BALANCE SHEET AND CASH FLOW

As of March 31, 2020, the Company had cash and cash equivalents and restricted cash of RMB5.8 billion (US\$819.1 million) and short term investments of RMB3.4 billion (US\$483.6 million).

For the quarter ended March 31, 2020, net cash used in operating activities was RMB1.7 billion (US\$239.9 million), and free cash flow¹⁰, a non-GAAP measurement of liquidity, was as follows:

For the three months ended

| | Mar 31, 2019 | Mar 31, 2020 | Mar 31, 2020 |
|--|--------------|--------------|--------------|
| _ | RMB'000 | RMB'000 | US\$'000 |
| Net cash from (used in) operating activities | 692,005 | (1,698,611) | (239,890) |
| Add: Net impact from Internet financing | | | |
| activities ¹¹ | (1,217,177) | (645,838) | (91,210) |
| Less: Capital expenditures | (1,111,025) | (692,045) | (97,735) |
| Free cash outflow | (1,636,197) | (3,036,494) | (428,835) |
| = | | | |

For the trailing twelve months ended

Mar 31, 2019 Mar 31, 2020 Mar 31, 2020

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⁸ Non-GAAP net margin attributable to Vipshop's shareholders is a non-GAAP financial measure, which is defined as non-GAAP net income attributable to Vipshop's shareholders, as a percentage of total net revenues.

⁹ Non-GAAP net income attributable to Vipshop's shareholders per diluted ADS is a non-GAAP financial measure, which is defined as non-GAAP net income attributable to Vipshop's shareholders, divided by the weighted average number of diluted ADS outstanding for computing diluted earnings per ADS.

¹⁰ Free cash flow is a non-GAAP financial measure, which is defined as net cash from (used in) operating activities adding back the impact from Internet financing activities and less capital expenditures, which include purchase and deposits of property and equipment and land use rights, and purchase of other assets.

¹¹ Net impact from Internet financing activities represents net cash flow relating to the Company's financial products, which are primarily consumer financing and supplier financing that the Company provides to its customers and suppliers.



| | RMB'000 | RMB'000 | US\$'000 |
|--|-------------|-------------|-----------|
| Not each from an anating activities | (266 500 | 0.000.567 | 1 200 006 |
| Net cash from operating activities Add: Net impact from Internet financing | 6,266,508 | 9,899,567 | 1,398,086 |
| activities ¹¹ | (104,832) | (4,970,744) | (702,003) |
| Less: Capital expenditures | (3,888,818) | (3,858,693) | (544,952) |
| Free cash inflow | 2,272,858 | 1,070,130 | 151,131 |

Business Outlook

For the second quarter of 2020, the Company expects its total net revenue to be between RMB22.7 billion and RMB23.8 billion, representing a year-over-year growth rate of approximately 0% to 5%, primarily factoring in the continued impact from the COVID-19 pandemic. These forecasts reflect the Company's current and preliminary view on the market and operational conditions, which is subject to change.

Exchange Rate

The Company's business is primarily conducted in China and the significant majority of revenues generated are denominated in Renminbi. This announcement contains currency conversions of Renminbi amounts into U.S. dollars solely for the convenience of the reader. Unless otherwise noted, all translations from Renminbi to U.S. dollars are made at a rate of RMB7.0808 to US\$1.00, the effective noon buying rate on March 31, 2020 as set forth in the H.10 statistical release of the Federal Reserve Board. No representation is made that the Renminbi amounts could have been, or could be, converted, realized or settled into U.S. dollars at that rate on March 31, 2020, or at any other rate.

Conference Call Information

The Company will hold a conference call on Wednesday, May 27, 2020 at 7:30 am Eastern Time or 7:30 pm Beijing Time to discuss its financial results and operating performance for the first quarter of 2020.

All participants wishing to join the conference call must pre-register online using the link provided below. Once pre-registration has been complete, participants will receive dial-in numbers, a passcode, and a unique registrant ID. To join the conference, simply dial the number in the calendar invite you receive after pre-registration, enter the passcode followed by your PIN, and you will join the conference instantly.

| Conference ID | #5898143 |
|-------------------|---|
| Registration Link | http://apac.directeventreg.com/registration/event/5898143 |

The replay will be accessible through June 4, 2020 by dialing the following numbers:

United States Toll Free: +1-855-452-5696 International: +61-2-8199-0299 Conference ID: #5898143

A live and archived webcast of the conference call will also be available at the Company's investor relations website at http://ir.vip.com.



About Vipshop Holdings Limited

Vipshop Holdings Limited is a leading online discount retailer for brands in China. Vipshop offers high quality and popular branded products to consumers throughout China at a significant discount to retail prices. Since it was founded in August 2008, the Company has rapidly built a sizeable and growing base of customers and brand partners. For more information, please visit www.vip.com.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the business outlook and quotations from management in this announcement, as well as Vipshop's strategic and operational plans, contain forward-looking statements. Vipshop may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the "SEC"), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about Vipshop's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Vipshop's goals and strategies; Vipshop's future business development, results of operations and financial condition; the expected growth of the online discount retail market in China; Vipshop's ability to attract customers and brand partners and further enhance its brand recognition; Vipshop's expectations regarding demand for and market acceptance of flash sales products and services; competition in the discount retail industry; the potential impact of the COVID-19 to Vipshop's business operations and the economy in China and elsewhere generally; fluctuations in general economic and business conditions in China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in Vipshop's filings with the SEC. All information provided in this press release is as of the date of this press release, and Vipshop does not undertake any obligation to update any forward-looking statement, except as required under applicable law.

Use of Non-GAAP Financial Measures

The condensed consolidated financial information is derived from the Company's unaudited interim condensed consolidated financial statements prepared in conformity with accounting principles generally accepted in the United States of America ("U.S. GAAP"), except that comparative consolidated statements of income and cash flows for the period presented and detailed footnote disclosures required by Accounting Standards Codification 270, Interim Reporting ("ASC270"), have been omitted. Vipshop uses non-GAAP net income attributable to Vipshop's shareholders, non-GAAP net income attributable to Vipshop's shareholders per diluted ADS, non-GAAP income from operations, non-GAAP operating income margin, non-GAAP net margin attributable to Vipshop's shareholders, and free cash flow, each of which is a non-GAAP financial measure. Non-GAAP net income attributable to Vipshop's shareholders is net income attributable to Vipshop's shareholders excluding (i) share-based compensation expenses, (ii) impairment loss of investments, (iii) amortization of intangible assets resulting from business acquisitions, (iv) tax effect of amortization of intangible assets resulting from business acquisitions, (v) investment gain and revaluation of investments excluding dividends, (vi) tax effect of investment gain and revaluation of investments excluding dividends, and (vii) share of gain (loss) in investment of limited



partnership that is accounted for as an equity method investee. Non-GAAP net income attributable to Vipshop's shareholders per diluted ADS is computed using non-GAAP net income attributable to Vipshop's shareholders divided by weighted average number of diluted ADS outstanding for computing diluted earnings per ADS. Non-GAAP income from operations is income from operations excluding share-based compensation expenses and amortization of intangible assets resulting from business acquisitions. Non-GAAP operating income margin is non-GAAP income from operations as a percentage of total net revenue. Non-GAAP net margin attributable to Vipshop's shareholders is non-GAAP net income attributable to Vipshop's shareholders as a percentage of total net revenue. Free cash flow is net cash from operating activities adding back the impact from Internet financing activities and less capital expenditures, which include purchase and deposits of property and equipment and land use rights, and purchase of other assets. Impact from Internet financing activities added back or deducted from free cash flow contains changes in the balances of financial products, which are primarily consumer financing and supplier financing that the Company provides to customers and suppliers. The Company believes that separate analysis and exclusion of the non-cash impact of (a) share-based compensation, (b) impairment loss of investments, (c) amortization of intangible assets resulting from business acquisitions, (d) investment gain and revaluation of investments excluding dividends, and (e) share of gain (loss) in investment of limited partnership that is accounted for as an equity method investee adds clarity to the constituent parts of its performance. The Company reviews these non-GAAP financial measures together with GAAP financial measures to obtain a better understanding of its operating performance. It uses these non-GAAP financial measures for planning, forecasting and measuring results against the forecast. The Company believes that non-GAAP financial measures are useful supplemental information for investors and analysts to assess its operating performance without the effect of (1) non-cash share-based compensation expenses, (2) impairment loss of investments, (3) amortization of intangible assets resulting from business acquisitions, (4) investment gain and revaluation of investments excluding dividends, and (5) share of gain (loss) in investment of limited partnership that is accounted for as an equity method investee. Free cash flow enables the Company to assess liquidity and cash flow, taking into account the impact from Internet financing activities and the financial resources needed for the expansion of fulfillment infrastructure and technology platform. Share-based compensation expenses and amortization of intangible assets have been and will continue to be significant recurring expenses in its business. However, the use of non-GAAP financial measures has material limitations as an analytical tool. One of the limitations of using non-GAAP financial measures is that they do not include all items that impact the Company's net income for the period. In addition, because non-GAAP financial measures are not measured in the same manner by all companies, they may not be comparable to other similar titled measures used by other companies. One of the key limitations of free cash flow is that it does not represent the residual cash flow available for discretionary expenditures.

The presentation of these non-GAAP financial measures is not intended to be considered in isolation from, or as a substitute for, the financial information prepared and presented in accordance with U.S. GAAP. For more information on these non-GAAP financial measures, please see the table captioned "Vipshop Holdings Limited Reconciliations of GAAP and Non-GAAP Results" at the end of this release.

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Vipshop Holdings Limited Unaudited Condensed Consolidated Statements of Income and Comprehensive Income (In thousands, except for share and per share data)

| | Three Months Ended | | |
|---|--------------------|-------------------|-------------------|
| | March 31, 2019 | March 31, 2020 | March 31, 2020 |
| | RMB'000 | RMB'000 | USD'000 |
| Product revenues | 20,459,633 | 17,964,195 | 2,537,029 |
| Other revenues ⁽¹⁾ | 858,983 | 828,660 | 117,029 |
| Total net revenues | 21,318,616 | 18,792,855 | 2,654,058 |
| Cost of revenues | (16,962,283) | (15,175,739) | (2,143,224) |
| Gross profit | 4,356,333 | 3,617,116 | 510,834 |
| Operating expenses: | | | · |
| Fulfillment expenses ⁽²⁾ | (1,761,770) | (1,393,690) | (196,827) |
| Marketing expenses | (780,920) | (412,305) | (58,229) |
| Technology and content expenses | (382,956) | (338,398) | (47,791) |
| General and administrative expenses | (668,920) | (839,220) | (118,521) |
| Total operating expenses | (3,594,566) | (2,983,613) | (421,368) |
| Other operating income | 101,404 | 148,688 | 20,999 |
| Income from operations | 863,171 | 782,191 | 110,465 |
| Investment gain and revaluation of investments | 214,085 | 42,553 | 6,010 |
| Impairment loss of investments | 0 | (5,046) | (713) |
| Interest expense | (31,983) | (35,395) | (4,999) |
| Interest income | 70,560 | 81,190 | 11,466 |
| Foreign exchange (loss) gain | (41,631) | 48,754 | 6,885 |
| Income before income tax expense and share of gain (loss) of equity | | | |
| method investees | 1,074,202 | 914,247 | 129,114 |
| Income tax expenses | (243,897) | (172,716) | (24,392) |
| Share of gain (loss) of equity method investees | 46,659 | (60,639) | (8,564) |
| Net income | 876,964 | 680,892 | 96,158 |
| Net (loss) gain attributable to non-controlling interests | (4,682) | 3,933 | 555 |
| Net income attributable to Vipshop's shareholders | 872,282 | 684,825 | 96,713 |
| Shares used in calculating earnings per share ⁽³⁾ : | | | |
| Weighted average number of Class A and Class B ordinary shares: | 400.007.000 | 404000000 | 101000000 |
| Basic Diluted | 133,037,380 | 134,326,928 | 134,326,928 |
| Net earnings per Class A and Class B ordinary share | 139,290,699 | 136,909,242 | 136,909,242 |
| Net income attributable to Vipshop's shareholdersBasic | 6.56 | 5.10 | 0.72 |
| Net income attributable to Vipshop's shareholdersDiluted | 6.33 | 5.00 | 0.72 |
| Net earnings per ADS (1 ordinary share equals to 5 ADSs) | 0.00 | 5.00 | 0.71 |
| Net income attributable to Vipshop's shareholdersBasic | 1.31 | 1.02 | 0.14 |
| Net income attributable to Vipshop's shareholdersDiluted | 1.27 | 1.00 | 0.14 |
| | | | |

(1) Other revenues primarily consist of revenues from third-party logistics services, product promotion and online advertising, fees charged to third-party merchants which the Company provides platform access for sales of their products, interest income from microcredit and consumer financing services, and inventory and warehouse management services to certain suppliers.

warehouse management services to certain suppliers.

(2) Fulfillment expenses include shipping and handling expenses, which amounted RMB 1.1 billion and RMB 0.8 billion in the three month periods ended March 31,2019 and March 31,2020, respectively.

(3) Authorized share capital is re-classified and re-designated into Class A ordinary shares and Class B

⁽³⁾ Authorized share capital is re-classified and re-designated into Class A ordinary shares and Class B ordinary shares, with each Class A ordinary share being entitled to one vote and each Class B ordinary share being entitled to ten votes on all matters that are subject to shareholder vote.

| | Three Months Ended | | |
|---|--------------------|-------------------|-------------------|
| | March 31, 2019 | March 31, 2020 | March 31, 2020 |
| | RMB'000 | RMB'000 | USD'000 |
| Share-based compensation expenses included are as follows | | | |
| Fulfillment expenses | 19,466 | 27,215 | 3,844 |
| Marketing expenses | 10,843 | 3,939 | 556 |
| Technology and content expenses | 52,605 | 44,402 | 6,271 |
| General and administrative expenses | 89,813 | 171,455 | 24,214 |
| Total | 172,727 | 247,011 | 34,885 |



Vipshop Holdings Limited Unaudited Condensed Consolidated Balance Sheets (In thousands, except for share and per share data)

| • | December 31, 2019 | March 31, 2020 | March 31, 2020 |
|--|-------------------------|---------------------------------------|------------------------|
| • | RMB'000 | RMB'000 | USD'000 |
| ASSETS | | | |
| CURRENT ASSETS | | | |
| Cash and cash equivalents | 6,573,808 | 4,917,949 | 694,547 |
| Restricted cash | 1,145,477 | 882,083 | 124,574 |
| Short term investments | 3,052,726 | 3,424,104 | 483,576 |
| Accounts receivable, net | 1,295,766 47,964 | 776,386 | 109,647 23,958 |
| Amounts due from related parties Other receivables and prepayments,net | 2,897,893 | 169,644 2,985,171 | 421,587 |
| Loan receivables and prepayments, net | 306,115 | 157,750 | 22,279 |
| Inventories | 7,708,292 | 5,112,160 | 721,975 |
| Total current assets | 23,028,041 | 18,425,247 | 2,602,143 |
| NON-CURRENT ASSETS | 20,020,041 | 10,420,247 | 2,002,140 |
| Property and equipment, net | 11,256,810 | 11,291,491 | 1,594,663 |
| Deposits for property and equipment | 101,800 | 101,925 | 14,395 |
| Land use rights, net | 5,541,108 | 5,517,928 | 779,280 |
| Intangible assets, net | 337,310 | 366,498 | 51,759 |
| Investment in equity method investees | 3,112,952 | 2,899,930 | 409,548 |
| Other investments | 2,002,756 | 2,353,997 | 332,448 |
| Other long-term assets | 608,073 | 519,949 | 73,431 |
| Amounts due from related party-non current | 102,000 | 89,250 | 12,605 |
| Goodwill | 236,711 | 186,711 | 26,369 |
| Deferred tax assets, net | 539,561 | 624,088 | 88,138 |
| Operating lease right-of-use assets | 1,715,556 | 1,685,534 | 238,043 |
| Total non-current assets | 25,554,637 | 25,637,301 | 3,620,679 |
| TOTAL ASSETS | 48,582,678 | 44,062,548 | 6,222,822 |
| LIABILTIES AND EQUITY | | | _ |
| CURRENT LIABILITIES | | | |
| Short term loans | 1,093,645 | 1,860,198 | 262,710 |
| Accounts payable | 13,792,200 | 9,279,575 | 1,310,526 |
| Advance from customers | 1,233,165 | 1,187,978 | 167,775 |
| Accrued expenses and other current liabilities | 6,534,575 | 4,758,596 | 672,042 |
| Amounts due to related parties | 532,788 | 411,608 | 58,130 |
| Deferred income Operating lease liabilities | 405,994 333,268 | 344,312 372,200 | 48,626 52,565 |
| Total current liabilities | 23,925,635 | 18,214,467 | |
| NON-CURRENT LIABILITIES | 23,923,033 | 10,214,407 | 2,572,374 |
| Long term loans | 64,515 | 262,373 | 37,054 |
| Deferred tax liability | 165,098 | 154,862 | 21,871 |
| Deferred income-non current | 782,068 | 880,978 | 124,418 |
| Operating lease liabilities | 1,395,665 | 1,375,428 | 194,248 |
| Other long term liabilities | 0 | 22,906 | 3,235 |
| Total non-current liabilities | 2,407,346 | 2,696,547 | 380,826 |
| TOTAL LIABILITIES | 26,332,981 | 20,911,014 | 2,953,200 |
| EQUITY: | · · · | · · · · · · · · · · · · · · · · · · · | |
| Class A ordinary shares (US\$0.0001 par value, 483,489,642 shares | | | |
| authorized, and | | | |
| 117,584,362 and 117,973,624 shares issued and outstanding as of | | | |
| December 31, | | | |
| 2019 and March 31,2020, respectively) | 76 | 77 | 11 |
| Class B ordinary shares (US\$0.0001 par value, 16,510,358 shares | | | |
| authorized, and | | | |
| 16,510,358 and 16,510,358 shares issued and outstanding as of December | | | |
| 31, 2019 | 4.4 | 4.4 | 0 |
| and March 31,2020, respectively) | 11 9 959 497 | 11 10 100 480 | 1 /30 172 |
| Additional paid-in capital Retained earnings | 9,959,497 11,924,228 | 10,190,489 12,518,285 | 1,439,172 1,767,920 |
| Accumulated other comprehensive loss | (56,656) | (34,901) | (4,929) |
| Non-controlling interests | 422,541 | 477,573 | 67,446 |
| sssimig intereste | 722,071 | ,0.0 | 57,440 |



Total shareholders' equity
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY

| 22,249,697 | 23,151,534 | 3,269,622 |
|------------|------------|-----------|
| 48,582,678 | 44,062,548 | 6,222,822 |

Vipshop Holdings Limited Reconciliations of GAAP and Non-GAAP Results

| March 31, 2019 2020 | | Three Months Ended | | <u> </u> |
|--|---|--------------------|-------------|-------------|
| Income from operations | | March 31, 2019 | , | |
| Income from operations | | | | |
| Share-based compensation expenses 172,727 247,011 34,885 Amortization of intangible assets resulting from business acquisitions 1,036,505 1,046,891 147,848 Net income 876,964 680,892 96,188 Share-based compensation expenses 172,727 247,011 34,885 Impairment loss in investments 10 5,046 713 Investment gain and revaluation of investments excluding dividends for as an equity method investment of limited partnership that is accounted for as an equity method investment gain and revaluation of investments excluding dividends 29,437 (10,468) (1,478) Amortization of intangible assets resulting from business acquisitions 607 17,689 2,488 Tax effect of amortization of intangible assets resulting from business acquisitions acquisitions 607 17,689 2,498 Non-GAAP net income 820,966 982,180 138,709 Net income attributable to Vipshop's shareholders 872,282 684,825 96,713 Share-based compensation expenses 172,727 247,011 34,885 Investment gain and revaluation of investments excluding dividends 172,727 247,011 34,885 | Income from operations | | | |
| Amortization of intangible assets resulting from business acquisitions 607 17,689 2,488 Non-GAAP income from operations 1,036,505 1,046,891 147,848 Net income 876,964 680,892 96,158 Share-based compensation expenses 172,727 247,011 34,885 Investment gain and revaluation of investments excluding dividends (214,085) (9,895) (1,397) Share of (gain) loss in investment of limited partnership that is accounted for as an (44,532) 56,327 7,955 Tax effect of investment gain and revaluation of investments excluding dividends 29,437 (10,468) (1,478) Amortization of intangible assets resulting from business acquisitions 607 17,689 2,488 Tax effect of amortization of intangible assets resulting from business acquisitions 607 17,689 2,488 Non-GAAP net income 820,966 982,180 138,709 Net income attributable to Vipshop's shareholders 872,282 684,825 96,713 Share-based compensation expenses 172,727 247,011 34,885 Impairment loss in investment of limited partnership that is accounted | · | , | , | , |
| Net income S76,964 680,892 96,158 Share-based compensation expenses 172,727 247,011 34,885 172,727 247,011 34,885 172,727 347,011 34,885 172,727 347,011 34,885 172,727 347,011 34,885 172,727 347,011 34,885 172,812 34,815 34,826 34,825 34,826,928 34,837 34,885 34,826,928 34,837 34,836 34,326,928 34,377 34,885 34,326,928 34,377 34,885 34,326,928 34,377 34,885 34,326,928 34,377 34,885 34,326,928 34,377 34,885 34,326,928 34,377 34,885 34,326,928 34,377 34,885 34,326,928 34,377 34,885 34,326,928 34,377 34,885 34,326,928 34,377 34,885 34,326,928 34,377 34,885 34,326,928 34,377 34,385 34,326,928 34,326,9 | | 607 | | |
| Share-based compensation expenses 172,727 247,011 34,885 Impairment loss in investments 0 5,046 713 71 | Non-GAAP income from operations | 1,036,505 | 1,046,891 | 147,848 |
| Impairment loss in investments investments excluding dividends (214,085) (9,895) (1,397) Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee (44,532) 56,327 7,955 Tax effect of investment gain and revaluation of investments excluding dividends (71,0468) (1,478) Amortization of intangible assets resulting from business acquisitions (607 17,689 2,498) Tax effect of amortization of intangible assets resulting from business acquisitions (607 17,689 2,498) Tax effect of amortization of intangible assets resulting from business acquisitions (607 17,689 2,498) Tax effect of amortization of intangible assets resulting from business acquisitions (607 17,689 2,498) Tax effect of amortization of intangible assets resulting from business acquisitions (152) (4,422) (625) Non-GAAP net income (820,966 982,180 138,709) Net income attributable to Vipshop's shareholders (712,727 247,011 34,885) Impairment loss in investments excluding dividends (214,085) (9,895) (1,397) Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee (44,532) (9,895) (1,397) Fax effect of investment gain and revaluation of investments excluding dividends (214,085) (9,895) (1,397) Amortization of intangible assets resulting from business acquisitions (44,532) (10,468) (1,478) Amortization of intangible assets resulting from business acquisitions (597 17,689 2,498) Tax effect of amortization of intangible assets resulting from business acquisitions (597 17,689 2,498) Shares used in calculating earnings per share: Weighted average number of Class A and Class B ordinary shares: -Basic 133,037,380 134,326,928 134,326,928 -Basic 133,037,380 134,326,928 134,326,928 -Basic 133,037,380 134,326,928 136,909,422 Non-GAAP net income per Class A and Class B ordinary share (19,000) Non-GAAP net income attributable to Vipshop's shareholders—Basic (5,14) 7,34 1,04 Non-GAAP net income attributable to Vipshop's shareholders—Basic (5,14) 7,34 | Net income | 876,964 | 680,892 | 96,158 |
| Investment gain and revaluation of investments excluding dividends Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee Fax effect of investment gain and revaluation of investments excluding dividends Amortization of intangible assets resulting from business acquisitions Non-GAAP net income 820,966 982,180 138,709 Net income attributable to Vipshop's shareholders 872,282 684,825 96,713 Share-based compensation expenses 172,727 247,011 34,885 Impairment loss in investments 0 5,046 713 Investment gain and revaluation of investments excluding dividends Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee (gain) loss in investment gain and revaluation of investments excluding dividends Amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets | Share-based compensation expenses | 172,727 | | 34,885 |
| Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee (44,532) 56,327 7,955 Tax effect of investment gain and revaluation of investments excluding dividends Amortization of intangible assets resulting from business acquisitions 607 17,689 2,498 Tax effect of amortization of intangible assets resulting from business acquisitions 607 17,689 2,498 Tax effect of amortization of intangible assets resulting from business acquisitions (152) (4,422) (625) Non-GAAP net income 820,966 982,180 138,709 Net income attributable to Vipshop's shareholders 712,727 247,011 34,885 Impairment loss in investments 0 0 5,046 713 Investment gain and revaluation of investments excluding dividends (214,085) (9,895) (1,397) Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee (44,532) 56,327 7,955 Tax effect of investment gain and revaluation of investments excluding dividends (29,437 (10,468) (1,478) Amortization of intangible assets resulting from business acquisitions 597 17,689 2,498 Tax effect of amortization of intangible assets resulting from business acquisitions (149) (4,422) (625) Non-GAAP net income attributable to Vipshop's shareholders 816,277 986,113 139,264 Non-GAAP net income per Class A and Class B ordinary shares Weighted average number of Class A and Class B ordinary share Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholders-Basic 6.14 7.34 1.04 Non-GAAP net income attributable to Vipshop's shareholders-Basic 6.14 7.34 1.04 Non-GAAP net income attributable to Vipshop's shareholders-Basic 6.14 7.34 1.04 Non-GAAP net income attributable to Vipshop's shareholders-Basic 6.14 7.34 1.04 Non-GAAP net income attributable to Vipshop's shareholders-Basic 6.14 7.34 1.04 Non-GAAP net income attributable to Vipshop's shareholders-Basic 6.14 7.34 1.04 Non-GAAP net income attributable to Vipshop's shareholders-Basic 6.14 7.34 1.04 | Impairment loss in investments | 0 | 5,046 | |
| equity method investee (44,532) 56,327 7,955 Tax effect of investment gain and revaluation of investments excluding dividends 29,437 (10,468) (1,478) Amortization of intangible assets resulting from business acquisitions 607 17,689 2,498 Tax effect of amortization of intangible assets resulting from business acquisitions (152) (4,422) (625) Non-GAAP net income 820,966 982,180 138,709 Net income attributable to Vipshop's shareholders 872,282 684,825 96,713 Share-based compensation expenses 172,727 247,011 34,885 Impairment loss in investments 0 5,046 713 Investment gain and revaluation of investments excluding dividends (214,085) (9,895) (1,397) Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee (44,532) 56,327 7,955 Tax effect of investment gain and revaluation of investments excluding dividends 29,437 (10,468) (1,478) Amortization of intangible assets resulting from business acquisitions 597 17,689 2,498 Ta | Share of (gain) loss in investment of limited partnership that is accounted | (214,085) | (9,895) | (1,397) |
| dividends 29,437 (10,468) (1,478) Amortization of intangible assets resulting from business acquisitions 607 17,689 2,498 Tax effect of amortization of intangible assets resulting from business acquisitions (152) (4,422) (625) Non-GAAP net income 820,966 982,180 138,709 Net income attributable to Vipshop's shareholders 872,282 684,825 96,713 Share-based compensation expenses 172,727 247,011 34,885 Impairment loss in investments 0 5,046 713 Investment gain and revaluation of investments excluding dividends (214,085) (9,895) (1,397) Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee (44,532) 56,327 7,955 Tax effect of investment gain and revaluation of investments excluding dividends 29,437 (10,468) (1,478) Amortization of intangible assets resulting from business acquisitions 597 17,689 2,498 Tax effect of investment gain and revaluation of investments excluding dividends (14,92) (625) Non-GAAP net income attributable to Vips | equity method investee | (44,532) | 56,327 | 7,955 |
| Tax effect of amortization of intangible assets resulting from business acquisitions (152) (4,422) (625) | | 29,437 | (10,468) | (1,478) |
| Acquisitions (152) | | 607 | 17,689 | 2,498 |
| Net income attributable to Vipshop's shareholders Share-based compensation expenses Impairment loss in investments Investment gain and revaluation of investments excluding dividends Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee Tax effect of investment gain and revaluation of investments excluding dividends Amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of investment gain and revaluation of investments excluding data is accounted to 1,3475 Tax effect of investment gain and revaluation of investments excluding data, 59,855 Tax effect of investment gain and revaluation of investment | | (152) | (4,422) | (625) |
| Share-based compensation expenses Impairment loss in investments Impairment loss in investments Investment gain and revaluation of investments excluding dividends Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee Tax effect of investment gain and revaluation of investments excluding dividends Amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Non-GAAP net income attributable to Vipshop's shareholders Weighted average number of Class A and Class B ordinary sharesDiluted Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | Non-GAAP net income | 820,966 | 982,180 | 138,709 |
| Impairment loss in investments Investment gain and revaluation of investments excluding dividends Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee Tax effect of investment gain and revaluation of investments excluding dividends Amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Non-GAAP net income attributable to Vipshop's shareholders Shares used in calculating earnings per share: Weighted average number of Class A and Class B ordinary shares:BasicDiluted Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic | Net income attributable to Vipshop's shareholders | 872,282 | 684,825 | 96,713 |
| Investment gain and revaluation of investments excluding dividends Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee Tax effect of investment gain and revaluation of investments excluding dividends Amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Non-GAAP net income attributable to Vipshop's shareholders Shares used in calculating earnings per share: Weighted average number of Class A and Class B ordinary shares: Basic Diluted Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholders—Basic Non-GAAP net income attributable to Vipshop's shareholders—Diluted Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholders—Basic Non-GAAP net income attributable to Vipshop's shareholders—Basic Non-GAAP net income attributable to Vipshop's shareholders—Diluted Non-GAAP net income attributable to Vipshop's shareholders—Basic 1.23 1.47 0.21 | | 172,727 | | 34,885 |
| Share of (gain) loss in investment of limited partnership that is accounted for as an equity method investee Tax effect of investment gain and revaluation of investments excluding dividends Amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Non-GAAP net income attributable to Vipshop's shareholders Basic Diluted Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | · | - | , | _ |
| equity method investee Tax effect of investment gain and revaluation of investments excluding dividends Amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Non-GAAP net income attributable to Vipshop's shareholders Shares used in calculating earnings per share: Weighted average number of Class A and Class B ordinary shares:BasicDiluted Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | Share of (gain) loss in investment of limited partnership that is accounted | (214,085) | (9,895) | (1,397) |
| Tax effect of investment gain and revaluation of investments excluding dividends Amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Tax effect of amortization of intangible assets resulting from business acquisitions Non-GAAP net income attributable to Vipshop's shareholders -Basic Basic Diluted Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | | (44.532) | 56.327 | 7.955 |
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| Tax effect of amortization of intangible assets resulting from business acquisitions Non-GAAP net income attributable to Vipshop's shareholders Shares used in calculating earnings per share: Weighted average number of Class A and Class B ordinary shares: Basic Diluted Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | · · · · · · · · · · · · · · · · · · · | 29,437 | (10,468) | (1,478) |
| Non-GAAP net income attributable to Vipshop's shareholders Shares used in calculating earnings per share: Weighted average number of Class A and Class B ordinary shares: Basic Diluted Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | Tax effect of amortization of intangible assets resulting from business | 597 | , | 2,498 |
| Shares used in calculating earnings per share: Weighted average number of Class A and Class B ordinary shares:BasicDiluted Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic | acquisitions | | | |
| Weighted average number of Class A and Class B ordinary shares: Basic Diluted Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income attributable to Vipshop's shareholdersDiluted Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | Non-GAAP net income attributable to Vipshop's shareholders | 816,277 | 986,113 | 139,264 |
| Diluted 139,290,699 136,909,242 136,909,242 Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic 6.14 7.34 1.04 Non-GAAP net income attributable to Vipshop's shareholdersDiluted 5.93 7.20 1.02 Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | Weighted average number of Class A and Class B ordinary shares: | | | |
| Non-GAAP net income per Class A and Class B ordinary share Non-GAAP net income attributable to Vipshop's shareholdersBasic 6.14 7.34 1.04 Non-GAAP net income attributable to Vipshop's shareholdersDiluted 5.93 7.20 1.02 Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | | | | |
| Non-GAAP net income attributable to Vipshop's shareholdersBasic 6.14 7.34 1.04 Non-GAAP net income attributable to Vipshop's shareholdersDiluted 5.93 7.20 1.02 Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | | 139,290,699 | 136,909,242 | 136,909,242 |
| Non-GAAP net income attributable to Vipshop's shareholdersDiluted 5.93 7.20 1.02 Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | | C 4.4 | 724 | 1.04 |
| Non-GAAP net income per ADS (1 ordinary share equal to 5 ADSs) Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | | | | |
| Non-GAAP net income attributable to Vipshop's shareholdersBasic 1.23 1.47 0.21 | | ა.93 | 1.20 | 1.02 |
| | | 1 23 | 1 47 | 0.21 |
| | | | | |

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