
Vipshop Biodiversity Commitment

I. Purpose

Biodiversity is the foundation for human well-being, the maintenance of Earth's health, and the promotion of economic prosperity. It is a crucial factor that underpins both human and planetary sustainable development. Vipshop is well aware of the significant importance of preserving biodiversity. Based on the United Nations' Sustainable Development Goals (SDGs), the Convention on Biological Diversity (CBD), the Kunming-Montreal Global Biodiversity Framework, and the requirements of China's ecological civilization construction strategy, Vipshop puts forward a commitment to biodiversity conservation. This commitment outlines our strategies and plans for engaging in biodiversity protection, and we call upon stakeholders to collaboratively build a harmonious and symbiotic relationship between humans and nature, creating a beautiful home for all.

II. Governance System for Biodiversity Conservation

Vipshop has incorporated biodiversity conservation into the group's ESG development strategy. The progress of biodiversity conservation efforts is regularly monitored and assessed by the ESG committee, and specific implementation actions are driven by the ESG Task Force. The goal is to make a positive impact on biodiversity through practical actions aimed at restoration, preservation, and enhancement.

III. Our Commitments and Appeals for Action

To contribute to the creation of an ecologically friendly society, Vipshop will practice biodiversity conservation in the following areas:

- **We will adhere to the path of environmental friendly development.**

Vipshop is committed to following an ecologically friendly development path, practicing green and low-carbon operations, and striving to reduce its reliance on natural resources in its operations.

We are deeply aware of the close relationship between climate change and biodiversity

loss. We have set carbon neutrality goals and plans, aiming to achieve energy conservation and emissions reduction through improvements in energy efficiency and energy structure transformation. We also seek to lead the industry's value chain in building a low-carbon ecosystem, thereby contributing to addressing climate change and protecting biodiversity.

- **We will eliminate the illegal sale of wild animals and their products on the platform.**

As an e-commerce platform, Vipshop comprehensively prohibits the sale of species and their products covered by documents such as the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), the List of National Key Protected Wild Animals and the List of National Key Protected Plant. If any illegal trade information related to wild animals and their products is found on the platform, we will cooperate with law enforcement agencies to carry out relevant investigations.

- **We will encourage and promote the public to make sustainable consumption choices.**

Vipshop will strive to offer consumers with sustainable products that are more environmentally and socially friendly. We will engage in sustainable consumption education for the public to encourage individuals to make choices that are more sustainable, thereby reducing their ecological footprint. By raising public awareness of nature conservation, we aim to foster harmonious coexistence between people and the Earth.

- **We will provide resources to support biodiversity conservation actions.**

Vipshop will further broaden our communication and collaboration with environmental protection organizations. We will provide financial, human, and other resources to support non-profit organizations focused on ecological conservation. This will promote multi-party cooperation in biodiversity conservation efforts.

- **We will promote the awareness of biodiversity conservation among stakeholders.**

Vipshop has conducted biodiversity and climate change training for all members of the

ESG committee, ensuring that they have a comprehensive understanding of relevant expertise, and related opportunities and challenges. This will enable the ESG committee to better supervise and manage biodiversity issues and consider biodiversity factors in business models and operations.

In addition, Vipshop will conduct public education activities focused on biodiversity to promote public understanding of the importance of biodiversity. Through these efforts, we aim to enhance public awareness of biodiversity conservation, mobilize proactive and enthusiastic participation from various stakeholders, and promote broad engagement in biodiversity conservation efforts.

IV. Transparent Communication Mechanism

Vipshop will disclose the progress and achievements of biodiversity through the annual ESG report. For relevant information, please visit our ESG Column <https://h5rsc.vip.com/esg/esg/index.html>, or Investor Relations Column <https://ir.vip.com/sustainability>. If you have any questions or suggestions, please contact us IR@Vipshop.com.