UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April 2020

Commission File Number: 001-35454
Vipshop Holdings Limited
No. 20 Huahai Street Liwan District, Guangzhou 510370 People's Republic of China (Address of principal executive offices)
Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.
Form 20-F ⊠ Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \Box
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): □
EXHIBIT INDEX
Exhibit No. Description
99.1 Press Release – Vipshop Filed 2019 Annual Report on Form 20-F
SIGNATURES
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Vipshop Holdings Limited

Name: Donghao Yang
Title: Chief Financial Officer

/s/ Donghao Yang

By:

Date: April 27, 2020

Vipshop Filed 2019 Annual Report on Form 20-F

GUANGZHOU, China, April 27, 2020 — Vipshop Holdings Limited (NYSE: VIPS), a leading online discount retailer for brands in China ("Vipshop" or the "Company"), today announced that the Company has filed its annual report on Form 20-F that includes its audited financial statements for three years ended December 31, 2019 with the Securities and Exchange Commission on April 27, 2020. The annual report is available on the Company's website at ir.vip.com. Holders of the Company's securities may request a copy of the Company's annual report free of charge according to the instructions provided on the Company's website.

About Vipshop Holdings Limited

Vipshop Holdings Limited is a leading online discount retailer for brands in China. Vipshop offers high quality and popular branded products to consumers throughout China at a significant discount to retail prices. Since it was founded in August 2008, the Company has rapidly built a sizeable and growing base of customers and brand partners. For more information, please visit www.vip.com.

Investor Relations Contact

Jessie Fan

Tel: +86 (20) 2233-0732 Email: IR@vipshop.com