

Factsheet

Corporate Profile

Vipshop is a leading online discount retailer for brands in China. The Company offers high quality and popular branded products to consumers throughout China at a significant discount from retail prices. As compared to conventional on-line marketplaces or large-scale multi-category online retailers, Vipshop has successfully created a third e-commerce model and proven that it can provide tremendous scale and profitability. By providing special offers and deep discounts on branded products, the Company has pioneered the online discount retail model in China and become the expert and leader trusted by its customers and brand partners alike. Since its founding in August 2008, the Company has rapidly built a sizeable and growing base of customers and brand partners.

IR Contacts

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Stock Performance

VIPS	
Exchange	NYSE (US Dollar)
Price	\$18.10
Change (%)	▼ 0.06 (0.33%)
Volume	7,102,620
52 Week High	\$18.98
52 Week Low	\$7.79
Market Cap	\$2,076,370,225
Rolling EPS	2.45
PE Ratio	7.3878
ADs Outstanding	114,716,587

Data as of 02/16/18 4:04 p.m. ET

■ VPSHOP HLDGS LTD
as of 2/16/2018



Recent Headlines & Events

02/12/18

Vipshop Reports Unaudited Fourth Quarter and Full Year 2017 Financial Results

02/07/18

Vipshop to Announce Fourth Quarter and Full Year 2017 Financial Results

12/18/17

Tencent, JD.com and Vipshop Announce Equity Investment and Business Cooperation

There are currently no events scheduled.

SEC Filings

Filing Date	Form
02/13/18	6-K
02/13/18	SC 13G/A
02/13/18	SC 13G/A
01/08/18	SC 13D

Corporate Governance

Mr. Eric Ya Shen	Chairman of the Board of Directors and Chief Executive Officer
Mr. Arthur Xiaobo Hong	Vice Chairman of the Board of Directors and Chief Operating Officer
Mr. Donghao Yang	Chief Financial Officer
Bill Huang, Ph.D.	Chief Technology Officer