

Factsheet

Corporate Profile

Vipshop is a leading online discount retailer for brands in China. The Company offers high quality and popular branded products to consumers throughout China at a significant discount from retail prices. As compared to conventional on-line marketplaces or large-scale multi-category online retailers, Vipshop has successfully created a third e-commerce model and proven that it can provide tremendous scale and profitability. By providing special offers and deep discounts on branded products, the Company has pioneered the online discount retail model in China and become the expert and leader trusted by its customers and brand partners alike. Since its founding in August 2008, the Company has rapidly built a sizeable and growing base of customers and brand partners.

IR Contacts

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Stock Performance

VIPS	
Exchange	NYSE (US Dollar)
Price	\$12.30
Change (%)	▲ 0.30 (2.50%)
Volume	5,386,188
52 Week High	\$17.41
52 Week Low	\$9.94
Market Cap	\$1,248,551,647
Rolling EPS	0.33
PE Ratio	37.2727
ADs Outstanding	101,508,264

Data as of 07/27/17 12:49 p.m. ET



Recent Headlines & Events

05/15/17

Vipshop Reports Unaudited First Quarter 2017 Financial Results

05/08/17

Vipshop to Announce First Quarter 2017 Financial Results

04/14/17

Vipshop Filed 2016 Annual Report on Form 20-F

There are currently no events scheduled.

SEC Filings

Filing Date	Form
05/16/17	6-K
04/14/17	6-K
04/14/17	20-F
03/15/17	SC TO-I/A

Corporate Governance

Mr. Eric Ya Shen	Chairman of the Board of Directors and Chief Executive Officer
Mr. Arthur Xiaobo Hong	Vice Chairman of the Board of Directors and Chief Operating Officer
Mr. Donghao Yang	Chief Financial Officer
Bill Huang, Ph.D.	Chief Technology Officer
Mr. Yizhi Tang	Senior Vice President of Logistics